Tuesday August 3 4:00-5:30

6. 2 Twitter, YouTube, iPad, and other Marvelous Ways to Really Connect with Your Students

NASBA Classification: Computer Science – Update; 1.5

Moderator: Susan Crosson, Santa Fe College

Panelists: Rick Lillie, California State University-San Bernardino;
Tracie Nobles, Austin Community College;
and
Yaneli Cruz, Instituto Tecnologico Autonomo de Mexico
Twitter, YouTube, IPAD AND OTHER MARVELOUS WAYS TO REALLY CONNECT WITH YOUR STUDENTS

Collanos Workplace: Collaborating in a Virtual Workspace

Dr. Rick Lillie
California State University, San Bernardino

2010 American Accounting Association Annual Meeting
Panel 6.2, Tuesday, August 3, 2010, 3:00 – 4:30 PM
San Francisco, California
Comparison
Groove Workspace and Collanos Workplace

• Collanos Workplace: Swiss Co.

Groove Workspace: Ray Ozzie

Both Groove and Collanos use peer-to-peer technology to connect between users. Interfaces are similar yet quite different.
Design of Collanos Workplace

Multiple participants can be managed from one master Collanos Workplace.

Peer-to-Peer Internet Connection Sharing
Collanos Collaboration Model

Type messages, share files, share hyperlinks to documents and resources, audio-video conference
Collanos Workplace Used to Guide MSA IFRS Independent Study Projects

How does the World Report Taxes?

1. USE THE ASSET AND LIABILITY APPROACH.
2. USE OF INCREASED TAX RATE.
3. DISCLOSURES OF TAX OPERATING LOSSES.
4. TAX EFFECTS OF蟀ST CREDITS OR CHANGES
5. ALLOWABLE / IMPACT THE EFFECTS
6. ALLOWABLE / RECOGNITION OF
7. ALLOWABLE / RECOGNITION OF
8. ALLOWABLE / RECOGNITION OF
9. ALLOWABLE / RECOGNITION OF
10. ALLOWABLE / RECOGNITION OF

Collanos Workplace Used to Guide MSA IFRS Independent Study Projects

Now we are looking to combine these established procedures with those allowed by IFRS. IAS 12 recognizes some basic similarities on the way these procedures are handled, although there are ten main differences. The Outline “How does the World Report Taxes?” explains those differences.

Created in CMap Tools, this outline is composed of two pages. The first one is a graphical representation of the strong influence from the rest of the world, requesting the change from US GAAP FAS 109 to IFRS IAS 12. The second page is a more detailed outline of what this change entails.

The left column represents the similarities. There are 6 different items that will not change in the transition from one method to the other. The other two columns are the differences from one method to the other. Even though sometimes there is a similarity within pronouncements, there is an exception to the rule, which in fact will force them to report items in a different way.

By Jose P. Rivera

Final Deliverable: Cmap Diagram + Supporting Explanation.

Tools: Collanos + Cmap Tools + GoogleDocs + Skype + Webcam

% accomplished online: 100%
Questions or Comments: Contact Me

Rick Lillie, MAS, Ed.D., CPA
Assistant Professor of Accounting

909.537.5726 • fax: 909.537.7514 • email: rlillie@csusb.edu
5500 University Parkway, San Bernardino, CA 92407-2393
Creating a Global Accounting Experience for Students Using Facebook
Why Use Facebook ???

Global Accounting Exchange

The hot topic of the week in the U.S. is Healthcare Reform. Individuals and Businesses alike are trying to determine the impact this will have now and in the future. Derek Thompson from the Atlantic Business has written an article and provided links to how this bill may impact those in the U.S. individually, and provided a timeline for when/how things will change. Go to http://www.theatlantic.com/business/archive/2010/03/understanding-how-health-care-reform-will-affect-you/37819/?pid=ynews an discuss how you think this bill may impact U.S. businesses and the economy. If you are from a country other than the U.S., what are your thoughts and how does this compare to healthcare in your country?

Understanding How Health Care Reform Will Affect You - Business - The Atlantic
www.theatlantic.com

Last night the House of Representatives passed the Senate health care bill, and the Democra's to' year...

Fri at 7:01am · Comment · Like · Share · Promote

Global Accounting Exchange

Google took a big step and decided to opt out of China. Whether it was its inability to cope with competition from Baidu.com or its moral outrage at the recent hacker attacks on its infrastructure, the company is the first Western company to say no to China. Is Google's exit from China a smart business move? http://online.wsj.com/article/SB10001424052748704117300651.7960803993890.html

*Is Google's exit from China a smart business move?*
Our page has a new poll. Vote!!
1: Yes
2: No
3: Not sure yet

March 24 at 9:52am via My Poll · Comment · Like · Create a poll

View all 22 comments
Getting Started with Facebook

www.facebook.com

Heading out? Stay connected
Visit facebook.com on your mobile phone.

Sign Up
It's free and anyone can join

First Name:
Last Name:
Your Email:
New Password:

I am: Select Sex:
Birthday: Month: Day: Year:

Why do I need to provide this?

Sign Up

Create a Page for a celebrity, band or business.

English (US) Español Português (Brasil) Français (France) Deutsch Italiano العربية हिंदी 中文 (简体) 日本語
Global Accounting Exchange OK. For all you accountants, here's another acronym. What does FIFA stand for? Well, it's not an inventory method, but refers to the governing organization for the world's biggest athletic event this summer (the World Cup). Even if you're not a fan, you can't ignore World Cup fever that is sweeping the globe this summer.

Deloitte Fantasy Football
deloitte.fantasyleague.com
Deloitte Fantasy Football

Extra Lives' Plays Up The Artistry Of Video Games
Author and video game aficionado Tom Bissell is just one of millions of kids who grew up with console games and never abandoned the hobby. In his new book, Extra Lives: Why Video Games Matter, he describes the creative choices that go into creating the virtual worlds of mayhem and fantasy.

87 farmville gift requests
1 farmville building request
1 farmville bonus pack request
8 other requests

Who's on Facebook?
Find your friends
Who's not on Facebook?
Invite them now
Who?
Fan vs. Group ???

- **Fan Page**
  - Open to all
  - Feeds to wall
  - Open to public viewing
    - Monitoring required
    - Individuals can be blocked
    - Posts can be deleted

- **Group Page**
  - Membership must be approved
  - Members must visit group page to view posts
  - Private community – only members can view content

This is what we chose!
Facebook Myths

1 Friend Likes This
Larry Koch

112 People Like This
See All

OR

FRIENDS

OR

JUST FANS
Security & Privacy Settings
Choose Your Privacy Settings

Basic Directory Information
To help real world friends find you, some basic information is open to everyone. We also suggest setting basics like hometown and interests to everyone so friends can use those to connect with you. View settings

Sharing on Facebook

<table>
<thead>
<tr>
<th>Option</th>
<th>Everyone</th>
<th>Friends of Friends</th>
<th>Friends Only</th>
</tr>
</thead>
<tbody>
<tr>
<td>Everyone</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Friends of Friends</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Friends Only</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Recommended</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Custom</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

- My status, photos, and posts
- Bio and favorite quotations
- Family and relationships
- Photos and videos I'm tagged in
- Religious and political views
- Birthday
- Can comment on posts
- Email addresses and IM
- Phone numbers and address
- Let friends of people tagged in my photos and posts see them.

Customize settings
Apply These Settings
Managing the Site

Topics

Global Accounting Exchange  Due to rising health care costs, companies are beginning to target employee fitness. Read the article and share about your thoughts of employers emphasizing fitness. Do you think that this strategy will cut health care costs? What might be a way to encourage employees to become healthier? What are some incentives that companies can offer?

Slimming Down Employees to Cut Costs - BusinessWeek
www.businessweek.com
Companies are targeting employee fitness to contain health-care costs, creating individualized plans using wearable technology and Web sites.

Resources

Global Accounting Exchange  Planning on going to the movies this weekend? Will you be eating your veggies instead of popcorn? In response to growing awareness of obesity, the head of Sony Pictures is encouraging movie theater owners to sell healthier snacks in their theaters. While no one is proposing that movie watchers munch on broccoli or spinach...

I Just Saw It On CNN.com
www.cnn.com
Watch the latest breaking news, politics, entertainment and offbeat videos everyone is talking about at CNN.com. Get informed now!

Global Accounting Exchange  With China holding so much U.S. debt and manufacturing of products sold in the states, what are your thoughts about China shutting out foreign companies from doing business there? http://www.businessweek.com/magazine/content/10_14/b4172032516519.htm

April 21 at 3:57pm · Comment · Like · Share · Promote
Weekly Statistics

All Fans of Global Accounting Exchange

All Fans Over Time Learn more

Choose a graph: Total Fans / Unsubscribed Fans

112 Total Fans on Jun 20

<table>
<thead>
<tr>
<th>Age Group</th>
<th>Male</th>
<th>Female</th>
</tr>
</thead>
<tbody>
<tr>
<td>13-17</td>
<td>0%</td>
<td>1%</td>
</tr>
<tr>
<td>18-24</td>
<td>41%</td>
<td>28%</td>
</tr>
<tr>
<td>25-34</td>
<td>11%</td>
<td>5%</td>
</tr>
<tr>
<td>35-44</td>
<td>5%</td>
<td>5%</td>
</tr>
<tr>
<td>45-54</td>
<td>1%</td>
<td>3%</td>
</tr>
<tr>
<td>55+</td>
<td>3%</td>
<td>3%</td>
</tr>
</tbody>
</table>

Male | Female
59%  | 41%

Top Countries

- United States: 83
- Czech Republic: 10
- Indonesia: 2
- New Zealand: 2
- Philippines: 2
- Bangladesh: 1
- United Kingdom: 1
- Israel: 1
- Jordan: 1
- Sri Lanka: 1
- Morocco: 1
- Macedonia: 1
- Malaysia: 1

Top Cities

- Austin: 32
- Richardson: 11

Top Languages

- English (US): 98
- English (UK): 9
- Arabic: 2
- German: 1
- French (France): 1
Becoming a Fan

Use the search box to find fan pages, groups, or friends.
Tablet PC
Tablet PC

• How I use my Tablet:
  – Notes during class (post as PDF to Blackboard)
  – Camtasia Videos

• *Anything you see on the screen*
  – *I can write on!*
3. Analyzing and Summarizing Transactions in Accounts

a. Journal:

Cash Asset, 4 = DR

b. Journal entry:

Reid $500 for services provided.

<table>
<thead>
<tr>
<th>Date</th>
<th>ACCOUNT</th>
<th>PR</th>
<th>DEBIT</th>
<th>CREDIT</th>
</tr>
</thead>
<tbody>
<tr>
<td>June 7</td>
<td>Cash</td>
<td></td>
<td>500</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Fees Earned</td>
<td></td>
<td></td>
<td>500</td>
</tr>
</tbody>
</table>

c. Steps to prepare journal entries:

1. Determine the accounts
2. Decide 4 or 5
3. Decide DR or CR
4. Record j.e.
Twitter, YouTube, iPad, and other Marvelous Ways to Really Connect with Your Students

CTLA Presentation

Yaneli Cruz
Desafíos del uso de tecnología en la educación
Students 2.0

Technology will give ways to **motivate**, **interest** and **engage** students
What does engage mean?
What does engage mean?

- Willingness to participate in class activities
- Build a connection with students
- Keep students motivated and interested in class activities
Reasons

To meet the needs of today’s learners

To emphasize critical inquiry and mental flexibility

To provide students with necessary tools for those tasks

And much more reasons.....
¿What do the students think?
76.3% of the students surveyed thinks that technology is about Power Point.
Technology tools used by professors:

- Excel: 76.3%
- Power Point Presentations: 66.4%
- Course Management System: 52.0%
- Instant messenger: 41.4%
- Wikis: 29.6%
- Social Networks: 25.0%
- Specific software for the course: 13.8%
- Blogs: 13.8%
- Programming tools: 5.9%
- Graphics software: 4.6%
- Other: 1.8%
The EDUCAUSE Top Teaching and Learning Challenges 2009

- Top five challenges in teaching and learning with technology.
  - Creating learning environments
  - Developing 21st century literacies (information, digital, and visual) among students and faculty.
  - Reaching and engaging today's learner.
  - Encouraging faculty adoption and innovation in teaching and learning with IT.
There is a chinese proverb...

• “Tell me and
  – I'll forget
• show me
  – and I may remember
• involve me
  – and I'll understand.”

Learning occurs through social interaction

What does meaningful mean?
The brain is amazing!!!

Emotions are very important to remember
There is a Chinese proverb…

- “Tell me and
  - I'll forget
- show me
  - and I may remember
- involve me
  - and I'll understand.”
ENGAGING Tools
Including meaningful materials

• Simulations
• Games
• Interaction
• Hands On lesson
• Videos
• Online Collaboration

There is a difference between fix and movable
Tools in Education

• Creating videos
  – From showing to involving

• Sites to share
  – YouTube Edu and more
  – Screencast.com
  – Slideshare

• Sites to Collaborate
  – Google Apps for Education
  – Microsoft’s Live @edu
Creating videos

From showing to involving
Many ways to share Camtasia videos

- CD or DVD
- iPod or iPhone
- via Email
- Screencast.com
- YouTube
- Blog
Sending the e-mail

Score = 1/1

Inventory
1. Yaneli
2. La importancia es buena

sistemas de valuación
1. c (Promedio)
Son las condiciones de crédito, respecto...
How we can create engaged screencasts?
Sites to Share

YouTube Edu
On March 2009 launches an Educational site
Videos and channels from college and university partners
En: Educación (YouTube EDU)

Idioma: Español

Más vistos

Cuándo: Este mes

SPOT UCAM 1min 1080p HD '10
1054 de reproducciones portalucam

Museo de Arte Contemporáneo de L...
980 de reproducciones universidadesnavarra

La Universidad Autónoma de Madrid...
833 de reproducciones uam

UOC Escola Liheurees
674 de reproducciones uoc

UOC Escuela Lenguas
650 de reproducciones uoc
How you can add your university?

- Two- and four-year degree granting public and private colleges and universities.
- **Adding** the educational channel to YouTube EDU
- **One channel** per institution
- A **certain amount** of educational videos.
Screencast.com

- Hosting service
- 2 GB of free storage space
- 2 GB of free monthly bandwidth
- Hold the right of the content and privacy
Places that distribute..
Sites to Collaborate

Slideshare, Google and Microsoft
Presentations & Video

Time to go Google.
CONSOLIDACION FISCAL

LA IMPORTANCIA DE CONSOLIDAR
• Google Apps
  – Is a service from Google providing independently customisable versions of several Google products under a custom domain name.
  – It features several Web applications with similar functionality to traditional office suites, including: Gmail, Google Calendar, Talk, Docs and Sites.

• Google Docs
  – is a free, Web-based word processor, spreadsheet, presentation, form, and data storage service offered by Google.
  – It allows users to create and edit documents online while collaborating in real-time with other users.
Only ONE document
Google Apps Education Edition

• What does share on documents means?
  – They are available on line
  – Doesn’t start from scratch

• Who made the changes
• What they added
• What they deleted

• The concept of real-time collaboration for all documents
  • Same page at the same time
  • Is comparable
  • Spreadsheets
  • Presentations
Google Apps

Bring students, teachers and teams together
Empower everyone on your campus with website and document creation tools that offer real-time editing, sharing controls, and seamless compatibility.

Google Docs – Create and share a variety of online documents, from word processing and spreadsheets to forms and presentations -- all with mobile access.

Google Video – Securely share videos that anyone can comment on, tag and rate. Get 10GB free with every domain.

Google Sites – Effortlessly build shared websites that include videos, images, gadgets and documents.

Google Groups – Students and faculty can create their own moderated forums and mailing lists featuring strong sharing and management controls.

New! Enable Google Wave for your Google Apps domain.

Collaborating with the university dominio

rodriguez@itam.mx
ana@itam.mx
ramos@itam.mx
yanelic@itam.mx
mdiaz@itam.mx
smith@itam.mx
susanb@itam.mx
Adding your dominio to Google Apps

1. Choose a domain name
   To sign up for Google Apps, enter your organization's domain name
   You must have your own domain name for your email, not a shared or third-party domain. For example, your email address should be similar to your_name@your_domain, not your_name@gmail.com.

   Enter your domain name
   itam.mx
   Enter the primary domain that you use for email, in the format "example.com". You must own this domain. You can add other domains after you activate the service.

   http://www.google.com/a/cpanel/education/new?hl=en

2. Sign up
   There are 253 users at itam.mx using Google Apps
   As the IT administrator, you will have the option to access administrative features for itam.mx after sign-up. Learn more

   Click here to continue »
Adding your dominio to Google Apps

Create an account to use Google Apps for itam.mx

This account will be used to access Google Apps services for itam.mx. In the future, this account may be accessible.

How does this account relate to a Google Account? Learn more

Account Information (required)

Email / Username: @itam.mx
Hola, YANELI CRUZ Te damos la bienvenida a Google Apps.

Para empezar a utilizar tus servicios, haz clic en los enlaces de la derecha. Para compartir documentos y colaborar con otras personas de tu organización de forma sencilla, sólo tienes que enviarles una invitación a Google Apps.

Estás conectado a 253 usuarios de itam.mx. Invitar a más usuarios

Personalizar aspecto
Cambiar tu contraseña

Si eres el administrador de TI, puedes acceder a las funciones administrativas para itam.mx.
Más información

Tus servicios

- **Sitios web**
  Crear y publicar sitios de c

- **Google Docs**
  Publica y colabora en tiem

- **Calendar**
  Organizar horarios y comp

- **Chat**
  Llama o envía mensajes int desde cualquier lugar del n gadget Google Talk
Are you sure?
yanelicruz@gmail.com is outside an item's domain. Are you sure you would like to share to them?

Yes  No

Add people:  Choose from contacts

Private - Only the people listed below can access

YANELI CRUZ (you)  Is owner

Permissions:

Add people:  Choose from contacts

Mdiaz
Marcela Castillo
Yaneli Cruz

Optional: include a personal message...

Send a copy to myself  Send email notifications (recommended)

Share  Cancel

You have made changes that you need to save.

Save changes  Cancel
New design, organization and collaboration

Microsoft 2010 What’s new?
• **Windows Live includes:**
  – Hotmail  Skydrive  Messenger  Office
  – Spaces

• **Windows Live SkyDrive**
  – File storage and **sharing service** that allows users to upload files to the computing cloud,

• **Windows Live Office**
  – Part of Microsoft's Windows Live
  – Service that allow users to upload their Microsoft Office documents to the **computing cloud** and **share** them.

• **Office Web Apps**
  – Free web-based version of Microsoft's Office productivity suite. It includes the web-based versions of Microsoft Word, Microsoft Excel, Microsoft PowerPoint, and Microsoft OneNote.
Near-term horizon

• Mobile computing
• Open content

Two to three years out

• Electronic books
• Simple augmented reality

Far-term horizon

• Gesture-based computing
• Visual data analysis

Near-term horizon

• Mobile computing
• Open content
The Future...

- Positive about technology
- Old times are gone
- We are pioneering
- Make it better every day
Accounting on YouTube: Global Impact

**Insight: Statistics and Data**

How popular were your videos, relative to those of other uploaders, in the last 7 days?

**Major changes**
- Cash Flow 1 Statement of Cash Flows Format +23%
- Merchandising Operations-3-Purchases Periodic -27%

**Your videos were most popular in**
- India, Pakistan, United States, Australia, Philippines

**Total Views**

[Graph showing total views]

**Learn more**

---

**Insight: Statistics and Data**

Views for all of your videos for the last 7 days

**Most watched videos**
1. Accounting Basics 1- Where did Accounting Come From?
2. Accounting Basics 2- Accounting Equation
3. Accounting Basics 7- Financial Statements

**Major changes**
- Cash Flow 1 Statement of Cash Flows Format +23%
- Merchandising Operations-3-Purchases Periodic -27%

**Your videos were most viewed in**
- United States, India, Canada, Pakistan, Philippines